

## The Spirit of Enterprise *“to honour and inspire”*

There are many self-reliant successful Singaporean entrepreneurs who aren't recognized or given proper acknowledgement by society as a whole. Who are these Entrepreneurs? They are *cobblers, moneychangers, e-business developers and flower wholesalers. Old and young men and women who wear t-shirts and starched shirts, work from curbsides and in highrises, who take great personal risks to start their businesses.*

### They all have the “Spirit of Enterprise.”

They are heroes of Singapore, yet in many ways they are invisible. They work for themselves, take care of their families and are good citizens. They don't seek outside capital. Young people need to be exposed to these success stories and be inspired by them.

The Spirit of Enterprise Awards celebrates the efforts of these entrepreneurs and seeks to inspire many others. Some 41 entrepreneurs



Ken, Joanna and Kan Wee, Talentpreneur Hub



Tony Seow, Purple Sage



Frederick Ang,  
Atmosphere Air-  
conditioning &

Adrian Lee,  
Vibrant Style

from among this year's 200 nominees (up from 107 last year!) will be shortlisted and honoured at the SOE Awards ceremony on 23rd October.

The team at Talentpreneur Hub is one of the nominees. The dynamic trio of Ken, Joanna and Kan Wee set up their company over a year ago to help budding entrepreneurs realise their entrepreneurial potential and gain a headstart in developing their talents into a business! Tony Seow started Purple Sage with 4 staff and a dream to create a company specialising in up-class creative catering, previously unheard of. Driven by a passion for design and even a greater passion for helping people, Adrian Lee started Vibrant Style by providing value-added business solutions to other companies through creative marketing. Frederick Ang founded Atmosphere Air-conditioning & Engineering with the mission of creating a cool atmosphere. @