

**PROGRAMME BOOKLET MESSAGE
MR. TEO SER LUCK, MINISTER OF STATE,
MINISTRY OF TRADE AND INDUSTRY
THE SPIRIT OF ENTERPRISE AWARDS 2013
1 NOVEMBER 2013
MANDARIN ORCHARD HOTEL, MANDARIN BALLROOM**

Courage, perseverance and adaptability are all needed for an entrepreneur to succeed. Every year, we gather here at the Spirit of Enterprise (SOE) Awards, now in its 11th year, to honour those who are inspirational examples of these qualities in action.

The achievements of the SOE award winners are a testament to the ability of our local entrepreneurs to seize opportunities, innovate in the face of adversity, and build sustainable businesses that contribute to the vibrancy of the business community. Our entrepreneurs play a crucial role in our society and economy, by injecting dynamism into the economy and driving change for the better.

Even as we celebrate the achievements of the award winners here today, we should also recognize those who have helped them along the way. No man is an island, and entrepreneurs do not succeed alone. We should recognise the important role that family, friends, and colleagues play in the achievements of our entrepreneurs. Organisations such as the Spirit of Enterprise, by shaping the entrepreneurship ecosystem and providing opportunities for entrepreneurs to come together and network, also play an important part in creating an environment that breeds success.

In closing, I would like to congratulate all the award winners here today. I hope that winning this award will spur you on to greater deeds, and inspire those around you to follow in your footsteps.