

NURTURING TOMORROW'S ENTREPRENEURS



01 Izzat Ismail, Managing Director of EDN Learning Discoveries Pte Ltd, speaking to a room full of attentive Princess Elizabeth Primary School students.

30
SCHOOLS
HAVE SIGNED UP
YEARLY IN THE
PAST FIVE YEARS

3,579
BENEFICIARIES
HAVE BENEFITTED
FROM SEP.

The SOE Student Entrepreneur Programme (SEP) was introduced to show the youth that they too could become entrepreneurs, to give them the confidence that they can start their own businesses, and that underprivileged students too have the ability to pursue their dreams.

From the classroom and beyond, the programme imparts life lessons and entrepreneurship skills to students, at-risk youths and youths with disabilities. To carry out this mission, SEP partners with secondary schools, youth centres, community service groups, charities and

other non-profit organisations. Since its inception, the initiative has reached out to more than 4,000 beneficiaries.

**FOR ENTREPRENEURS, IT'S A WAY
OF GIVING BACK TO THE YOUNG.
IT'S AN INSPIRATION TO RISE ABOVE
THEIR SITUATIONS.**

THROUGH THE STUDENT
ENTREPRENEUR
PROGRAMME, WE PLANT
AND NURTURE THE SPIRIT
OF ENTREPRENEURSHIP
IN THE YOUNG MINDS
OF TOMORROW'S
ENTREPRENEURS.



A WELL-ROUNDED APPROACH

Back to Basics

Students are introduced to entrepreneurship's building blocks through seven learning sessions.

Meet the Mentors

Mentor-entrepreneurs interact directly with students by sharing their success stories and facilitating team-building activities.

Equipped to Excel

Real-life business activities like school fundraisers, fairs and flea markets give students a chance to put their newly acquired entrepreneurship skills into practice.





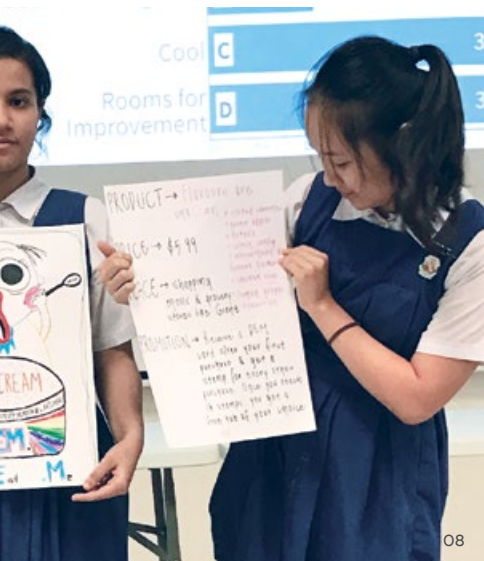
05



06



07



08



09

- 02 Alvin Tan, Managing Director of Sureclean Pte Ltd and SEP Chairman, receiving a certificate of appreciation from a student from Mayflower Secondary School.
- 03 Mr Ridjal Noor, Managing Director of Pullupstand.Com Pte Ltd and Mr Caleb Chan, SEP Trainer & Principal Consultant of Edu 21 Consultants, with the students of Pasir Ris Secondary School (CARESG).
- 04 Students of Pasir Ris Secondary School brainstorming during the SEP.
- 05 Mr Dennis Teo with students at a youth outreach event in ITE College Central.
- 06 Mr Sa'at Ismail, Founder and Chief Executive Officer, PIXERF Pte Ltd, with the students and teacher from Mayflower Secondary School.
- 07 Ms Priscilla Koh (left), Mr Lee Kai Hung (middle), and Mr Muneer Mohd (right) at a youth outreach event at Temasek Polytechnic.
- 08 Students of CHIJ Katong Convent Secondary presenting their ideas.
- 09 Admiralty Primary School students experience being an entrepreneur with simulated business activities.