



WHEN YOU DO **WHAT YOU**



FAR AWAY

ABOUT

SPIRIT OF ENTERPRISE AWARDS

The SOE Awards is held annually to honour and recognise our local business entrepreneurs' achievements. It provides a platform for local entrepreneurs to be recognised for their entrepreneurial excellence, therefore encouraging innovation, fair practices and growth in entrepreneurship.

The Awards also exemplifies the commitment of the local community that has come together to promote entrepreneurship in Singapore, having recognised and supported over 600 entrepreneurs in their journey to build sustainable businesses.



SOE-NEXIA TS ENTREPRENEURSHIP AWARD

Eligible candidates are nominated by the Judging Panel only

Presented annually to a past SOE Honouree who has taken their enterprise to new heights

The recipient of this Award is announced only during the Presentation Ceremony at the SOE Awards



SOE AWARD

Eligible candidates are nominated by the Judging Panel only







SOE-PROPNEX TOP HONOUREE OF THE YEAR AWARD

Eligible candidates are nominated by the Judging Panel only

Presented to one honouree selected from all the honourees for that year, recognising the cream of the crop from among top entrepreneurs

The recipient of this Award is announced only during the Presentation Ceremony at the SOE Awards



SOE-NEO START-UP AWARD

Given out to entrepreneurs from promising start-up enterprises (who have operated for three years or less) in Singapore







SOE-DIAN XIAO ER SOCIAL CONTRIBUTIONS AWARD

Eligible candidates are nominated by the Judging Panel only

A new award category introduced for the first time in 2019

One individual from among that year's honourees will be selected as the recipient of this award; he/she must be one who has made a sustainable impact to the community

The recipient of this Award is announced only during the Presentation Ceremony at the SOE Awards



ABOUT THE AWARDS

OVERVIEW AND PROCESS

(1) Getting Nominated

The SOE Board of Governors, tertiary students, members of the public and any other interested parties may submit their nominations to the Spirit of Enterprise at secretariat@soe.org.sg. Nomination is free.

(2) Preliminary Screening

All nominations received will be screened by SOE based on the prescribed qualifying criteria to ascertain eligibility.

(3) Interviews

SOE's appointed Student Interviewers will contact shortlisted Nominees to arrange for interviews. Interviews may be carried out in-person or virtually, and all interviews will be recorded for transcribing purposes.

(4) Preparation of Interview Reports

Student Interviewers will prepare interview reports, audio recordings, supporting documents and photographs for submission to SOE for judging. Prior to submission, Student Interviewers will present the reports and materials to Nominees for vetting and clearance. The deadline for student interviewers to submit all transcripts and documents to SOE is 10 July 2022.

ABOUT THE AWARDS

OVERVIEW AND PROCESS

(5) Judging and Selection

The SOE Board of Governors will review all submitted interview reports and supporting documents, perform stringent evaluation based on the prescribed judging criteria, before selecting the year's Award Honourees under the SOE Award and SOE-Neo Start-up Award categories. Judging will take place in August and September 2022.

(6) Awards Presentation Ceremony

All Award Honourees will be announced at the Presentation Ceremony during the SOE Awards 2022, and be presented with Award trophies by the SOE President and Guest-of-Honour.



GETTING NOMINATED

QUALIFYING CRITERIA

- Nominee must be a Singapore Citizen or a Singapore Permanent Resident, and at least 21 years old
- Company must be registered and currently
 operating in Singapore, and must have been in active and continuous operation for at least the past three years (for established companies)
- Company has good standing in the industry and with the relevant authorities, and is not involved in any legal proceedings
- Company must have at least 30% local equity and the nominated entrepreneur must own at least 30% of the shares. Government investment programme should not be a principal shareholder of the company

JUDGING AND SELECTION

JUDGING CRITERIA



LEADERSHIP

Organisation's leadership, mission, vision and values, governance system as well as responsibility to the community and the environment

STRATEGY

Development and implementation of strategic plans based on the organisation's external environment and internal capabilities. The plans should address current and future challenges as well as the organisation's mission and vision

PEOPLE

Focuses on how the potential of employees is effectively harnessed to achieve excellence

CUSTOMERS

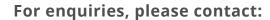
How the organisation understands market and customer requirements, and future trends to build relationships with customers and create superior customer experiences

ENTREPRENEUR'S
PERSONALITY, BUSINESS
PROFILE AND FINANCIAL
PERFORMANCE

RECEIVING THE AWARD

AWARD ACCEPTANCE CONDITIONS

- Winners will be conferred the SOE Award on a complimentary basis; i.e. no payment is required to receive the Award
- If selected as an Award Honouree, the entrepreneur must be present at the SOE Awards 2022 to accept the Award during the Presentation Ceremony in person
- Nominees agree that SOE has the right to feature/publish their stories and interview transcripts on the SOE website and in related collateral
- SOE will not pay any royalties to Nominees and Honourees for publishing their stories



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